

## Delivering Your Fund To Japanese Investors

*“Teneo Partners, as part of the Market Development Platform, has launched a data room portal that enables managers to maintain for their fund a constant presence with Japanese institutional investors and pension funds. Our secure and regulatory compliant platform allows investors in Japan to review every aspect of a fund and evaluate it for potential investment.”*

### **BROAD REACH**

*The Global Fund Bank is available to all of the major institutional investors and corporate pension funds in Japan.*

### **TARGETED**

*Over four hundred specifically identified investment decision makers and allocators will receive regular updates about your fund and will have access to your fund information 24/7.*

### **COMPLETE**

*Your dedicated folder in our data room will contain a full set of presentations, documentation and reports for investors to review.*

### **COMPLIANT**

*Only those funds that comply with the Japan Financial Services Agency registration and reporting requirements will be on-boarded to the data room portal.*

### **INVESTMENT READY**

*Because Teneo Partners is a registered Type-1 and Type-2 securities company, our data room functions as a solicitation portal for your fund.*

### **INVESTOR FEEDBACK**

*Teneo Partners will track investor access to your fund data files and provide you with periodic reports about the activity surrounding your fund.*

### **COST-EFFECTIVE**

*Teneo Partners offers this information delivery and solicitation service for an introductory annual fee of \$15,000.*



**Teneo Partners Japan Limited**

*Seventeen years of promoting offshore funds to Japanese institutional investors*

## VALUE PROPOSITION

### □ FOR MANAGERS NEW TO THE JAPANESE MARKET

The Global Fund Bank offers an excellent way for managers to:

- Gauge the level of institutional investor interest in their funds
- Promote their funds in Japan and build brand awareness
- Develop initial or early stage market entry strategies
- Subsequently gain further access to the market

### □ FOR MANAGERS WITH MARKETNG EXPERIENCE IN JAPAN

- Even those managers who are already familiar with the investor universe in Japan will benefit from our Global Fund Bank program by expanding their reach beyond the usual set of investors that they are normally in communication with
- Our program enables asset managers to leverage the institutional relationships that Teneo has developed over the last seventeen years and to grow brand awareness for both their firm and their funds

### □ FOR CLOSED-END FUND MANAGERS NOT CURRENTLY FUND RAISING

Teneo's Global Fund Bank offers advantages for managers of closed-end funds by providing:

- Reports on current funds in order to maintain top-of-mind reminders to potential investors of new vintages
- Valuable exposure for funds in the market
- A means of building and maintaining both fund and GP brand recognition
- An expanded investor base

## REQUIREMENTS AND NEXT STEPS

Teneo Partners Japan Limited is a fully licensed securities brokerage firm regulated by the Japan Financial Services Agency (FSA). We are a compliance driven organization and we vigorously guard our good standing with our regulator. Consequently, there are certain regulatory requirements with respect to notifications and registrations that funds or asset managers must meet before we can agree to work together. We will be pleased to introduce you to Japan legal counsel who have experience in assisting global asset managers.

Please contact us for further information about our Global Fund Bank program, the network of Japanese investors and our on-boarding process. We look forward to hearing from you.

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